

Abstract

MLM is one of the branches of direct sellings its using the member as a buyer (consumer), the marketer (marketing), part of the promotion (promoter) and distributor (distributor). Tiens supplement products are certified kosher products of LP POM MUI (Majlis Ulama Indonesia), Halal certification from Malaysia Selangor Islamic Religious council. To get income or income is something that is permissible under Islamic law, depending on how they acquired it. Passive income derived from sharia MLM business Tiens International. Co.Ltd. is in conformity accord to Islamic principles. Then passive income in the can is lawful according to Islamic law.

This study aims to determine the position of passive income at Tiens International. Co.Ltd in Islamic legal review. This research is expected to provide benefits to some parties, such as making a material consideration in the establishment of bonuses to the members, especially the company in establishing passive income bonus for members who are active in running coaching or make a sale. Multi-level sharia marketing of Tiens International. Co.Ltd. markets its healthy products are certified kosher.

This research is the *Yuridis Normatif* Research using qualitative research methods that the data's form of data obtained from the fiqhbook and workbook or starterkit and interviews in Tiens International Co.Ltd. As for analyzed data the author is using *Diskriptif* Analysis method, which is a method of analysis is to explain a situation or specific area populations are factual and accurate systematically through the stages seeking relevant facts relevant to passive income and are looking for ideas of Islamic law on passive income.

This research is motivated by the increasingly widespread form of multi-level marketing business and bebrbasis sharia, whether this business model already meets the provisions of Islamic law and fatwa Fatwa on PLBS (Direct Sales Tiered Sharia) No: 75 / DSN MUI / VII / 2009. Particularly in the way of getting passive income, one MLM SyariahTiens International.Co.Ltd.

Passive income Tiens International. Co.Ltd in Islamic law review allowed (ibahah). Contract law in obtaining passive income using Ijarah contract (contract on the benefits of goods or services performed by the owner of the goods and services by the tenant under the terms of which are justified by the Personality).

Keyword : Passive income, Multi Level Marketing, Direct Selling.